

HOUSING BY THE NUMBERS

THE CHALLENGE



NWA is projected to add more than
80,000 households



to our four largest cities by 2040. That's more than today's total number of households in Fayetteville, Rogers and Bentonville combined.

The region needs half of all new housing units to serve families that make less than \$78,000 a year.

- The region needs to add 2,900 housing units a year
- Only 1,400 units were built from 2010-2016

CURRENT SITUATION

\$295,827

average cost of a single-family home in Bentonville, Fayetteville, Rogers or Springdale in 2020



HOUSING CONSTRUCTION LAGS

Fayetteville, Rogers & Springdale added

~1 housing unit for every 1.5 new households
between 2010-2016

CITY STORIES

ROGERS

53%

of household income spent on housing & transportation

Highest % among the 4 largest cities

BENTONVILLE

60%

increase in a home's sale price between 2014- 2019

The largest increase among the four largest cities in NWA

SPRINGDALE

17%

cost of rent increased between 2014-2019

WHO THIS EFFORT HELPS

A new workforce housing center will focus on improving and creating well-designed housing opportunities for working families in Northwest Arkansas, including:

