



Groundwork
Workforce Housing for Northwest Arkansas

Housing by the Numbers



NWA needs

80,000 households by 2040

to account for population growth and half must accommodate for workforce income earners. while growth is inevitable, we can be active participants in planning for this growth.

Average home price in Benton County:

\$432,956

(Skyline 2024)

Average home price in Washington County:

\$389,574

(Skyline 2024)

2024 Area median family income:

\$94,400

(HUD)

Income needed to qualify for mortgage:

\$100,000 income.....\$300,000 mortgage

\$70,000 income.....\$200,000 mortgage

77% of residents say that finding affordable housing is more difficult than ever before

