



**Groundwork**  
Workforce Housing for Northwest Arkansas

# Housing by the Numbers

Northwest Arkansas needs

**80,000 units of housing by 2040**

to account for population growth and half must accommodate for workforce income earners. While growth is inevitable, we can be active participants in planning for this growth.

Average home price in Benton County:

**\$420,144**

(Skyline 2023)

Average home price in Washington County:

**\$386,695**

(Skyline 2023)

2024 Area median family of four income:

**\$94,400**

(HUD)

Income needed to qualify for mortgage:

**\$100,000 income.....\$300,000 mortgage**

**\$70,000 income.....\$200,000 mortgage**

**77% of residents say that finding affordable housing is more difficult than ever before**

Learn more about housing solutions at [groundworknwa.org](http://groundworknwa.org)